



Educating Employees, Elevating Options

a zizzl health ICHRA case study

The Wisconsin Women's Business Initiative Corporation (WWBIC), a small economic development corporation with 75 employees, began searching for an alternative to their traditional group health plan in December 2020. They turned to zizzl health's Individual Coverage Health Reimbursement Arrangement (ICHRA) solution to address rising costs and to provide employees with greater control.

Traditional group health plan

- 1 health plan offering
- 35% increase in premium cost annually
- Inaccurate/incomplete data



"The biggest thing was we could provide more and better options. We actually have savings... and can use those dollars to put them to use in other areas of our business.

Long story short, you gotta go with zizzl health. zizzl is definitely different than other places I've worked with over the past 20 years. They get it done."

Jon Gaines
WWBIC Vice President, Business
Services and Finance

zizzl health's ICHRA solution

- Employees choose from over **100 plans across 7+ carriers**
- **\$554,918** saved in year one!
- A unique premium reimbursement process that's as **easy to navigate as a group plan**
- Industry-leading **support and education**
- Custom, **state-of-the-art platform** that guides members toward **empowered healthcare decisions**
- **Quick, easy** renewal discussions



**Request your free
quote to see what
ICHRA could do
for you!**