

Is Your Benefits Strategy Stuck in the Roundabout?

There's another route.



Every renewal creates another reactive budgeting exercise instead of a long-term benefits strategy.

The ICHRA Highway



Welcome to ICHRAville.

Where employers trade annual surprises for a more predictable future, employees gain more choice, and businesses move forward with confidence.

Life beyond the roundabout

Every employer's journey looks different, but they all arrive with the same goal: greater control over healthcare costs and a benefits strategy built for the future.

Why employers are moving to ICHRAville

→ **36%**
of employers say ICHRA helps their organization plan healthcare costs more accurately.¹

→ **70%**
of employers are currently considering making the switch to ICHRA.¹

→ **Employer satisfaction held steady**
despite one of the most challenging individual-market renewal periods in recent years.¹

Thinking about moving?

Your broker can help determine whether ICHRA is the right fit for your workforce, budget, and long-term goals.

