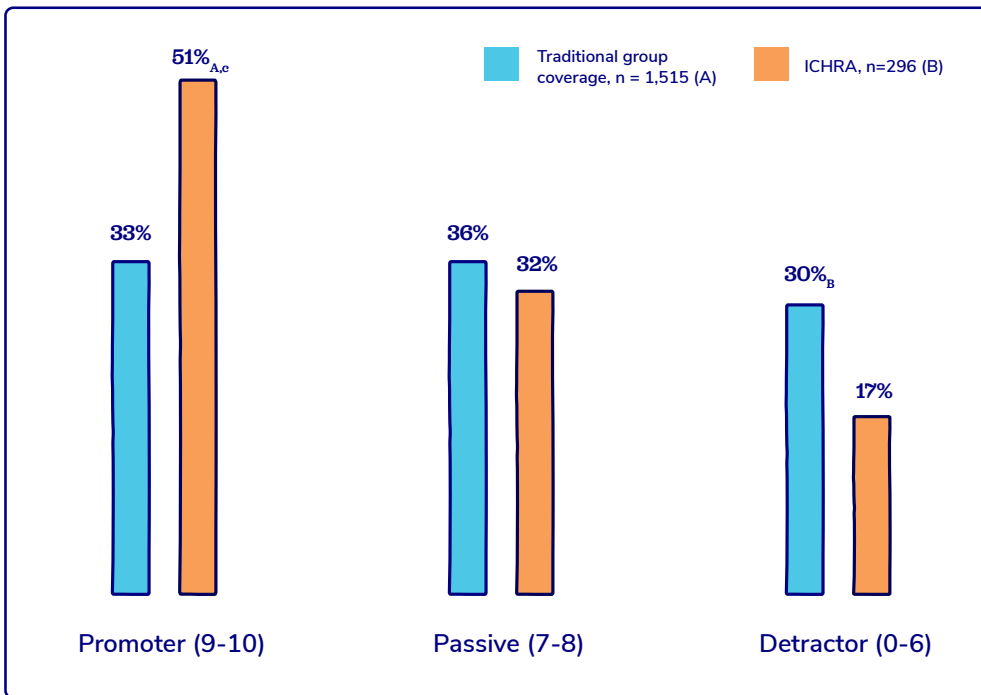


The ICHRA impact

Choice + flexibility = higher satisfaction

Employees who switch from traditional group coverage to Individual Coverage Health Reimbursement Arrangements (ICHRA) are noticing a huge difference. ICHRA lets employees pick health plans that truly match their needs, giving them real control and benefits they can rely on.

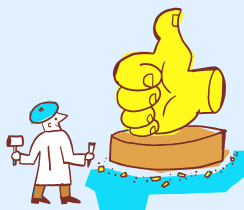
Net Promoter Ratings by coverage type



Why NPS Matters?

High Net Promoter Scores (NPS) indicate strong employee satisfaction and a positive experience.

ICHRA scores a 34 whereas traditional group coverage falls at a 3¹



Discover how zizzl's ICHRA solution can transform your clients' approach to employee health benefits.



¹Deft Research. (2024). *Commercial Group and ICHRA Study*.